

2025 Noosa Triathlon Sustainability Policy

Noosa Triathlon is a five-day event, celebrating sports, healthy lifestyles, fitness and fun. With a mix of sport and entertainment coupled with sun, sea and surf, the Noosa Triathlon is Australia's highest profile triathlon event and the largest Olympic distance triathlon in the world.

Held from the 31st October – 2nd November 2025, the event starts with a beach swim from Noosa Heads Main Beach, followed by a ride through the Sunshine Coast Hinterland and a run through Noosaville.

An iconic event, we expect to host more than 10,000 competitors and attract approximately 30,000 visitors across Australia.

Noosa Triathlon recognises these spaces for their cultural and spiritual significance and heritage from the Kabi Kabi (or Gubbi Gubbi) Aboriginal People who were the original inhabitants of the Noosa coastline. Inclusion in today's culture and respect of the past are two important values the Festival team fosters in their organisational principles.

Noosa Triathlon recognises its event management activities and operations in the water, local parks, along the roads and roadside all have the potential to have both positive and negative environmental, economic and social impacts.

Noosa Triathlon will take a targeted approach in its transition to a sustainable event, focusing its resources where they will have the greatest impact. These target areas include, but are not limited to, diversion of waste from landfill, promotion and education of sustainable practices and collaboration with local community. The Noosa Triathlon Multi Sport Festival has committed to:

- Continue to divert >80% of all event waste from landfill in 2025 and improve upon this measurement year on year.
- 100 volunteer hours as educational Waste Warriors located in event venues
- \$1 from every entry purchased will go to Tourism Noosa's tree rehabilitation programme "Trees for Tourism" in partnership with Noosa & District Landcare.
- Where possible use products that are sustainable and don't generate any CO2 eg. solar powered light towers

Noosa Triathlon is committed to ensure local and Fairtrade goods and services are purchased where available and encourage local suppliers throughout the event to do the same.

The event also actively supports Boomerang Bags, which repurposes old fabric signage as reusable bags. As the supply of plastic bags is prohibited, exhibitors can purchase these for distribution to customers.



We encourage our staff to maintain this commitment to environmental responsibility throughout our daily operations and we seek support from our customers, service providers, business partners, contractors and suppliers to deliver improved environmental outcomes.

Regional Director

NOTE: This policy is a public document to be on display, a copy may be given to anyone. The organisation invites staff, landowners, guests and the community to suggest ways to further achieve best practice environmental and social sustainability. This policy will be reviewed annually.

