



2019 Noosa Triathlon Multi Sport Festival Sustainability Policy

Noosa Triathlon Multi Sport Festival is a five-day event, celebrating sports, healthy lifestyles, fitness and fun. With a mix of sport and entertainment coupled with sun, sea and surf, the Noosa Triathlon is Australia's highest profile triathlon event and the largest Olympic distance triathlon in the world.

Festival events include various and inclusive races: Noosa Run Swim Run, Noosa Tri Charity Golf, Tour de Noosa - Garth Prowd Ride, Noosa Breakfast Fun Run, Titan Noosa 1000 Ocean Swim, Noosa Superkidz Triathlon, Tingirana Noosa Special Triathlon, Asics Bolt, Noosa Legends Triathlon and Australian Open Criteriums.

Held from 30 October to 3 November 2019, the Festival starts with a swim from Noosa Main Beach, one of ten World Surf Reserves, followed by a ride through the Sunshine Coast Hinterland and a run through Noosaville.

An iconic event, we are expecting to host more than 12,000 competitors and attract approximately 30,000 visitors from across Australia to the 37th edition of the Festival.

Noosa Triathlon Multi Sport Festival recognises these spaces for their cultural and spiritual significance and heritage from the Kabi Kabi (or Gubbi Gubbi) Aboriginal People who were the original inhabitants of the Noosa coastline. Inclusion in today's culture and respect of the past are two important values the Festival team fosters in their organisational principles.

The Festival recognises its event management activities and operations on the beach, in the water, local parks, along the road and roadside all have the potential to have both positive and negative environmental, economic and social impacts.

The Noosa Triathlon Multi Sport Festival will take a targeted approach in its transition to a sustainable event, focusing its resources where they will have the greatest impact. These target areas include, but are not limited to, diversion of waste from landfill, promotion and education of sustainable practices and collaboration with local community. The Noosa Triathlon Multi Sport Festival has committed to:

- Benchmark the Festival's waste metrics, with the goal to divert 60% of all the Festival's waste from landfill in 2019 and improve upon this measurement year on year.
- 100 volunteer hours as educational Waste Warriors located in event venues

- \$1 from every entry purchased will go to Tourism Noosa's tree rehabilitation programme "Trees for Tourism" in partnership with Noosa & District Landcare. We are targeting a total donation of \$12,000.

Noosa Triathlon Multi Sport Festival is committed to ensure local and Fairtrade goods and services are purchased where available and encourage local suppliers throughout the event to do the same.

The Festival also actively supports Boomerang Bags, which repurposes old signage as reusable bags. As the supply of plastic bags is prohibited, exhibitors can purchase these for distribution to customers.

We encourage our staff to maintain this commitment to environmental responsibility throughout our daily operations and we seek support from our customers, service providers, business partners, contractors and suppliers to deliver improved environmental outcomes.

Regional Director

September 2019



NOTE: This policy is a public document to be on display, a copy may be given to anyone. The organisation invites staff, landowners, guests and the community to suggest ways to further achieve best practice environmental and social sustainability. This policy will be reviewed annually.